



2024
FRIENDS OF BOCCONI
BENEFIT GALA

CHANGING LIVES, CHANGING THE WORLD
LIVE FROM NEW YORK

OCTOBER 24TH, 2024

Welcome to the 2024 Friends of Bocconi Benefit Gala.
Tonight's ambitious goal is to Change Lives and Change the World.
Your presence here supports the American Fund, which plays a vital role
in providing scholarships to deserving and talented Bocconi students.

These students are not just pursuing their education;
they are preparing to create a more just and equitable world.
Let's make this evening unforgettable, not only in celebration
but in the difference we can make together. Enjoy the festivities,
and thank you for your unwavering support!

**THANKS TO THE GENEROSITY OF OUR SPONSORS
AND DONORS, ALL PROCEEDS OF TONIGHT'S GALA
WILL DIRECTLY SUPPORT BOCCONI STUDENTS.**

PROGRAM

7:00 PM Welcome and Cocktail Reception

7:30 PM **GALA DINNER**

Honorees' Speeches and Awards Ceremony
Live Auction

10:15 PM Conclusion

SPECIAL GUEST



**BEATRICE
GRANNÒ**

Actress and musician

Beatrice Grannò is a SAG Award-winning Italian actress and musician who recently starred as "Mia" in the HBO hit anthology series THE WHITE LOTUS. She made her American debut in the show's second season which received a slew of award nominations and wins including a Golden Globe Award and a SAG Award. Grannò will next star in the Nacho Vigalondo Sci-Fi Romantic Drama Daniela Forever which made its debut at the 2024 Toronto International Film Festival.

**2024 FRIENDS OF BOCCONI
BENEFIT GALA
MANHATTA, 28 LIBERTY ST, NEW YORK**

WELCOME FROM THE PRESIDENT



MARIAFRANCESCA CARLI
President, Friends of Bocconi

Good evening and thank you for joining us tonight.

On behalf of the Board of Directors, staff and volunteers, sponsors, auction donors and patrons, it is our pleasure to welcome you.

It's incredible how far we have come in fostering a strong Bocconi community in the US. Our efforts in supporting Alumni, promoting the University's reputation, and encouraging future students are showing amazing results.

Tonight, we honor our esteemed honorees for their immense support of our mission. Special thanks go to our host, Beatrice Grannò, and our master auctioneer, Giovanni Spinelli, for lending us your talent. To our Gala Co-Chairs Stefanie Kasselakis Kyles and Roberta Parodi, Leila Horn, our Executive Director, and our Gala committee, this night would not have been possible without you.

Let's keep building this vibrant community together. Looking forward to what's next! We wish you a fun and inspiring evening as we celebrate our legacy and mission.

Cheers,

Mariafrancesca Carli

FRIENDS OF BOCCONI

Friends of Bocconi University (FoB), a 501(c)(3) organization, **supports Bocconi University by working to strengthen the US-based Alumni community** and provides fundraising support. FoB was awarded the Transatlantic Academic Award by the American Chamber of Commerce in 2023.

With over 3,000 Alumni and 9 Chapters across the country, FoB fosters connections among Bocconi graduates and provides a fundraising tool for individuals, companies and foundations to support the University's mission to **foster excellence in research and learning, to create a positive impact on society, and to support deserving young people by promoting social inclusion and mobility.**

FoB is led by a Board of Directors, composed of distinguished professionals in the US.

FRIENDS OF BOCCONI BOARD OF DIRECTORS

Mariafrancesca Carli, President, Friends of Bocconi

Board of Directors Members

Susan Alesina | Laura Anzani | Nicola Baiocchi Di Silvestri | Paolo Battaglia |
Paolo Bianco | Giovanni Colavita | Michael Del Nin | Stefanie Kasselakis Kyles |
Monica Mandelli | Marino Marin | Roberta Parodi | Alessandro Piol | Emanuela Scura

Ex Officio Members

Francesco Billari – Rector, Bocconi University
Riccardo Taranto – Managing Director, Bocconi University
Silvia Candiani – President, Bocconi Alumni Community

Observers

Antonella Carù – Dean for Development and Alumni Relations, Bocconi University
Erika Zancan – Director Alumni & Fundraising, Bocconi University
Verena Battaglia – Head of Alumni and Supporters Engagement Americas, Bocconi University

Friends of Bocconi Executive Team

Francesca Coloni – Treasurer, Friends of Bocconi
John Firestone – Of Counsel, Pavia & Harcourt LLP
Leila Horn – Executive Director, Friends of Bocconi

2024 FRIENDS OF BOCCONI BENEFIT GALA COMMITTEE

Co-Chairs

Stefanie Kasselakis Kyles | Roberta Parodi

Committee Members

Verena Battaglia | Caterina Briolini | Mariafrancesca Carli | Francesca Coloni |
Marco Cortinovis | Elisabetta Cusumano | Nancy Edlin | Giulia Guglielmi | Leila Horn |
Daniela Ligurgo | Isabella Mastrodicasa | Adelaide Pisano | Andrea Quartarone |
Greta Rossanigo | Enzo Scaletta | Emanuela Scura

WELCOME FROM THE RECTOR



FRANCESCO BILLARI
Rector, Bocconi University

Welcome Friends,

As Bocconi's Rector, I've encouraged expansion of historically strong ties between the University and the US. On both sides of the Atlantic, we embrace the four pillars that uphold Bocconi's values: inclusion, community, progress through the social sciences, and sustainability. We welcome diversity in our ideas and debates because it strengthens our unity in pursuing our shared goals.

Your participation in this wonderful Gala provides crucial support for the American Fund and strengthens the connections between Italy and the US. Together, we are preparing the next generation of global leaders, who will build a more just and equitable world.

I extend heartfelt gratitude to Friends of Bocconi and the US-based Alumni community for their support to the University.

Thanks, as well, to the sponsors and auction donors for their enthusiasm which helped to make this event so successful.

Great achievements, though they may seem distant, are built step by step.

I wish you all a wonderful evening,

Francesco C. Billari

BOCCONI UNIVERSITY

ABOUT US

Bocconi University was founded in 1902 by visionary philanthropist Ferdinando Bocconi as an act of faith in human progress. The University has since grown into a top-ranked institution, leading in economics, business and social sciences education. In accordance with Bocconi's motto, **Knowledge that Matters**, Bocconi's aim is to provide valuable opportunities to students, researchers, and organizations in an ever-changing global setting. Only by preparing new leaders and professionals trained in dealing with complexity will we be able to overcome the global challenges ahead.

Bocconi has more than **15,000 students**, including **4,000 international students**. Indeed, many young people choose Bocconi University because of its strong values and its proven academic excellence.

3rd

**Worldwide
MBA**

Financial Times'
2024 Global MBA Ranking

4th

**In Europe
in Social Sciences
& Management**

QS World University
Ranking by Subject 2024

9th

**Worldwide
in Business and
Management**

QS World University
Ranking by Subject 2024

HONOREES

Tonight, we celebrate our esteemed honorees, whose exceptional contributions have significantly enriched our Bocconi American community. Their unwavering commitment and support have been instrumental in advancing our goals, inspiring others to follow their lead.

We extend our deepest gratitude to each one of our honorees for their remarkable dedication and the positive impact they have made. Your efforts resonate with the Friends of Bocconi mission and beyond, motivating us all to strive for excellence and unity.

Thank you for being shining examples of leadership and philanthropy.



SILVIA CANDIANI
Vice President Telco and
Media at Microsoft

Silvia is Microsoft VP for the Telecommunications, Media and Gaming Industry. She is a Bocconi Alumna and, since 2021, she is also President of the Bocconi Alumni Community. Formerly, she has been CEO of Microsoft Italy, having held different roles in Consumer and Devices Sales in Central and Eastern Europe, Marketing and Operation and Consumer & Online GM. She has previously worked at McKinsey and Vodafone Italy.

Friends of Bocconi honors Silvia for inspiring women to enter and thrive in the tech industry and in international careers, through her leadership role at Microsoft as Global Leader of Telco and Media and, as President of the Bocconi Alumni Community, for maintaining a longstanding relationship with the University and energizing Bocconi Alumni around the world to stay connected and realize the power of their association.

HONOREES



**EMILIA FAZZALARI &
WYC GROUSBECK**
Giving | Grousbeck Fazzalari
Foundation

Emilia and Wyc are leaders and co-founders in sports, investing, spirits, entertainment, and philanthropy. Wyc is lead owner & Governor of the Boston Celtics, who led the team to championships in 2008 and 2024 and co-founded Causeway Partners. Emilia, a former Bloomberg executive, is co-founder and Executive Chairperson of Cincoro Tequila, which has sold over 2 million bottles in the US and is now expanding globally. Their Giving | Grousbeck Fazzalari Foundation supports need-based scholarships through the WE Dream Fund for talented young women in Italy, including at Bocconi University.

Friends of Bocconi honors Emilia and Wyc and their charitable foundation Giving | Grousbeck Fazzalari Foundation for boldness and clarity of purpose in their wide-ranging philanthropy and for refusing to allow circumstantial limitations to stand in the way of achievement by establishing need-based scholarships at Bocconi for talented young women from Calabria, Emilia's ancestral home.



DIEGO PIACENTINI
Investor, Advisor,
former executive at Apple
and Amazon

Founder of View Different, **Diego** spent 30 years with Apple and Amazon and served for 2 years as a civil servant with the Italian Government. He is a senior advisor for KKR and Exor Ventures, and sits on the Boards of The Economist, Door Dash, and two start-ups, Apolitical.co and Voi Technologies. Named Bocconi Alumnus of the Year in 2010.

Attending with a recorded video

Friends of Bocconi honors Diego for consistently demonstrating talented leadership throughout his illustrious and richly varied professional life and for supporting, together with his wife, Monica, significant scholarships at Bocconi that have transformed the educational and life experiences of 88 Bocconi students.

BOCCONI & THE US

50 YEARS TOGETHER

Bocconi University values global education and invites cross-cultural sharing of ideas and perspectives. Bocconi was among the first Italian universities to establish exchange agreements with universities in other countries. In 1974, Bocconi signed agreements with a French university and one in the US. These agreements were the initial steps toward building an international student body that includes both students enrolled in degree programs and exchange students. Today Bocconi is proud to partner with 288 universities worldwide.

Bocconi's ties with American universities are well established and growing. Indeed, the connections with American institutions of higher education constitute a valuable component of the University's international relationships.

PARTNERSHIPS AND STUDENTS

59

PARTNER UNIVERSITIES
IN THE US

ABOUT
400 STUDENTS

Exchanged every year with US partners.

ALUMNI IN THE US

Bocconi Alumni live and work in countries across the globe and are essential in elevating Bocconi's reputation and raising visibility and appeal beyond Italy and Europe.

Alumni presence on US soil is increasing. Indeed, to date, there are more than 3,000 Alumni and 9 Chapters across the country.

American Chapters

Boston | Chicago | Dallas | Los Angeles |
Miami | New York | San Francisco | Seattle |
Washington D.C.



BOCCONI & THE US

US PARTNER UNIVERSITIES

American University | Arizona State University | Babson College | Boston College |
Boston University | Brandeis University | Brigham Young University |
University of California | University of California College of the Law |
Carnegie Mellon University | Case Western Reserve University |
The University of Chicago | University of Colorado Boulder | Columbia University |
Cornell University | Dartmouth College | Duke University | Emory University |
University of Florida | Fordham University | The George Washington University |
Georgetown University | Georgia Institute of Technology |
University of Illinois at Urbana-Champaign | Indiana University |
Johns Hopkins University | University of Maryland | University of Michigan |
Michigan State University | University of Minnesota | New York University |
The University of North Carolina at Chapel Hill | Northeastern University |
Northwestern University | University of Notre Dame |
The Ohio State University | University of Pennsylvania | Pennsylvania State University |
Princeton University | Purdue University | Rensselaer Polytechnic Institute |
University of Richmond | University of San Diego | San Diego State University |
University of South Carolina | University of Southern California |
Southern Methodist University | SUNY - The State University of New York |
Temple University | Texas A&M University | The University of Texas at Austin |
The University of Texas at Dallas | Tulane University | University of Virginia |
Virginia Tech | University of Washington | Washington University in St. Louis |
University of Wisconsin-Madison | Yale University

AMERICAN FUND

FoB's American Fund is committed to providing scholarship support to Bocconi students, thereby making a Bocconi education more accessible to deserving and talented students, regardless of their financial need.

All donations to the American Fund will ease the financial burden students and families bear for undergraduate and graduate programs at Bocconi. Imagine how many students we can help by working together for this common goal.

“

Bocconi provides so many opportunities to learn and to grow; the University truly shapes the leaders of tomorrow. More importantly, Bocconi helps us grow into thoughtful people who will help to shape a just and fair world. I believe that when you educate hard-working people and open minds to global possibilities, you create a better society.

This is why I am here to tell my story.

ACHRAF FADEL
Beneficiary



THANK YOU

Friends of Bocconi and Bocconi University thank all our US-based Donors, named and anonymous, for their generous support. We are deeply grateful for the increasing engagement of our US-based Alumni, individually and through Alumni Chapters. We welcome the enthusiasm for our mission from the many individuals in the US who are not Alumni and support Bocconi University because they value an enlightened society and because they know that such a society is built and sustained through education.

For Alumni and individuals, the list recognizes donations and related projects active during the period 1 January 2021 – 28 August 2024.

2021 - 2024

Since 2021, following the first Bocconi's Fundraising Campaign, more than 160 Alumni, Friends and Donors from the United States have chosen to support our mission and partner with Friends of Bocconi in fostering excellence, inclusion and social mobility, through a philanthropic gift.

They showed their support by donating to:

- Alberto Alesina Young Economists Award
- American Fund
- Women Fund associated with the Changed by Women initiative.

On behalf of the students whose lives you are enriching and whose hard work to build a better world you are encouraging, we thank every one of our US-based Donors for their optimism and support.

To find out more about Giving Societies and annual Donor Roll please visit giving.unibocconi.eu

US-BASED MEMBERS OF BOCCONI'S GIVING SOCIETIES

THANK YOU

ALLORO DIAMOND

for those donating over €1,000,000 equivalent

MONICA and DIEGO PIACENTINI
Economics, 1985

ALLORO GOLD

for those donating between €100,000 and €999,999 equivalent

CARLO BRONZINI VENDER
Business Administration, 1987

MARIAFRANCESCA CARLI
Economics, 1988

EMILIA FAZZALARI AND WYC GROUSBECK - FONDO WE DREAM
ISTITUITO E GESTITO DA FONDO FILANTROPICO ITALIANO

ALLORO BRONZE

for those donating between €10,000 and €49,999 equivalent

SUSAN ALESINA

LAURA ANZANI

NICOLA BAIOCCHI
DI SILVESTRI

PAOLO BATTAGLIA
Finance, 2008

NATALIA BERGAMASCHI
Business Administration, 1995
and STEFANO MARRAS
Business Administration, 1997

PAOLO BIANCO
Economic and Social
Sciences, 1992

GIOVANNI COLAVITA
MBA 27, 2002

MICHAEL GREGORY
DEL NIN

Business Administration, 1998

MATTEO DEL VECCHIO
Law, 2004

STEFANIE KASSELAKIS
KYLES

LISA LYNCH
and FABIO SCHIANTARELLI
Economics, 1974

MANDELLI – VALLA FAMILY

MONICA MANDELLI
Economic and Social
Sciences, 1995

MARINO MARIN

Business Administration, 1992

LUCA MIGNINI

Business Administration, 1986

MASSIMO NICASTRO

Business Administration, 1987

ROBERTA PARODI

ALESSANDRO PIOL

EMANUELA SCURA
and ALESSANDRO LIZZERI
Economics, 1990

NANCY ZIMMERMAN
and ANDREI SHLEIFER

GALA SPONSORS

PRESENTING SPONSOR

Poliform

GALA SPONSORS

GOLD SPONSORS



GALA SPONSORS

PATRON SPONSOR



SILVER SPONSOR



UNDER THE PATRONAGE



List as of 10.08.2024

PATRON TABLE

Mariafrancesca Carli | Paolo Bianco |
Marino Marin

PREMIUM INDIVIDUAL TICKET

Susan Alesina | Silvia Candiani | Micheal Del Nin |
Stefanie Kasselakis Kyles

AUCTION SPONSORS

AC Milan | Boston Celtics | Branca | Campari Group |
Carlo Bronzini | Cincoro Tequila | Collezione New York |
Estée Lauder | FC Internazionale Milano | Ginori 1735 |
Grattamacco | Luxury Living Group | Max Mara |
Porto Carlo Riva | Simone Andreoli

List as of 10.08.2024

FRIENDS OF BOCCONI

555 Madison Avenue
New York, NY 10022
www.bocconiusa.com

LEILA HORN
Executive Director
leila.horn@friendsofbocconi.org

 [facebook.com/bocconiusa](https://www.facebook.com/bocconiusa)

 [instagram.com/friendsofbocconi](https://www.instagram.com/friendsofbocconi)

 [linkedin.com/friends-of-bocconi-university](https://www.linkedin.com/company/friends-of-bocconi-university)

BOCCONI UNIVERSITY

Via Sarfatti, 25
Milano
www.unibocconi.it

VERENA BATTAGLIA
Head of Alumni and Supporters
Engagement Americas
verena.battaglia@unibocconi.it

 [facebook.com/unibocconi](https://www.facebook.com/unibocconi)

 [instagram.com/unibocconi](https://www.instagram.com/unibocconi)

 [linkedin.com/universita-bocconi](https://www.linkedin.com/company/universita-bocconi)

